

**MINUTES OF THE CARL W. NELSON ANIMAL SHELTER BOARD MEETING  
JUNE 23, 2005**

Board Members Attending: Kathy McNally-Bova, Tim Andres, Char Walter, Deb Flint, Jim Goldsmith, Kathy Storandt, Mary Clark, Nichole Sauer, Carol Fischer, April Strohmeier, Jeri Rockwell, Pat Korner, and Bill Korner

The meeting was called to order by President Deb Flint.

A motion was made by Tim Andres to approve the minutes from the May 26 board meeting. Motion seconded by Kathy Storandt. Carried.

Kathy Manders, director of the Hatch Public Library, was our guest speaker. She handed out an outline of her fund raising ideas. Kathy offered lots of ideas and advice from her own experience with the library fund raising efforts. Some of the ideas that she shared were: brat cookouts, restaurants donating a percentage of sales during a specified day, placing thermometers in a public area to share with the community the amount of funds raised & the goals, “stuffers” for grocery bags at Pick ‘N Save, developing placemats for local restaurants, press releases on WJRC, etc...

Char Walter handed out a copy of the Treasury Report. A motion was made by Mary Clark to accept the report. Motion seconded by Kathy McNally-Bova. Carried.

The board looked over the By Laws. Deb Flint will add Businesses \$100/year to Membership Section 1 in Article IV. Bill Korner made a motion to accept and Char Walter seconded. Carried.

The next issue was the Committees. Kathy Storandt motioned to dissolve the committees as they are presently and restructure assignments to board members by task. The board decided to try this as a 2-3 month trial. Instead of having small committee meetings, we will discuss ideas and projects once a month at the board meeting. As a result, the board meetings may run longer than they have in the past. Any new ideas that need urgent attention or approval and cannot wait until the monthly board meeting will be taken to the executive board. A private online chat room may be a possibility as a meeting place for ideas/projects as well. Any meeting minutes should be emailed to everyone. Anyone responding to an email should “reply to all” so that everyone is kept up to date.

Committee Reports:

**Structure Committee:** Deb Flint gave the report. The Articles of Incorporation, Conflicts of Interest, By Laws, and EIN are done. The 501c3 will be sent in the next week.

**Finance Committee:** Deb Flint stated that Linda Dallman had given her a CD with an example of a shelter management program. Deb will look it over.

**Education Committee:** Kathy Storandt gave the report. The Logo Contest will start in the fall when the kids are back in school. The contest rules weren’t available for the board to review. Rosemary Aney and Kathy Storandt will contact the principal concerning the contest .

Foster program pamphlets and general shelter informational pamphlets were made by Pat Korner and handed out to the board.

Rosemary Aney is working on the website.

Nichole Sauer is working on a member newsletter. It will be emailed (preferred) or mailed to the members prior to each membership meeting.

Kathy Storandt had talked with a member of the Faith In Action Program. They will let her know if they need our services.

**Membership Committee:** Mailing labels from the county will cost \$1.00 per sheet. The labels are for Juneau County only and can be narrowed down by zip code. Deb Flint will work on the flyer and the mailing information. The flyers could be a tri-folded piece of paper to cut down on costs.

**Fund Raising Committee:** Carol Fischer will order 3 or 4 single receipt books. Grant writing can begin since we have tax exempt status. We will have a Juneau County Fair Booth. Jim Goldsmith will let us use a Trifold Board for Marketing. Carol Fischer is coordinating the literature for the trifold board. Jim will help us with manning the booth. Jeri Rockwell can provide pictures. We will use pictures of adoptable dogs from the Dogs Rule Shelter as well. Kathy Storandt will bring a volunteer sign up sheet to the next board meeting. Members can then sign up to sit at the booth. We will display Pat's brochures as well. Pat will bring the templates to the next meeting and Kathy Storandt will have them printed. Kathy will cover costs for the printing. Nichole Sauer will check on getting die cuts to use at the booth. The donators name would be written on the die cut shape (bone, cat, etc...) and hung up.

We will be allowed to walk in the Juneau County Parade. It was decided that we will not walk dogs due to the potential heat and distance of the parade route. We will instead hand out membership cards.

Kathy Storandt typed up a letter which could be sent to local businesses to generate seed money. Jim Goldsmith has a list of 250 businesses that we could send that letter to and then follow up the letter with a phone call if no donation is made. Jim gave us a copy of a similar letter that he had. Kathy will consult Jim's letter and make changes to her letter if necessary. Nichole Sauer will purchase the envelopes and Pat Korner will print the return address on them. Board members will stuff the envelopes and Jim will take care of mailing the letters for us.

**Membership Committee:** Deb Flint will work on the membership forms. Carol Fischer may have 5x8 cards that we could print the membership forms onto and pass out at the parade. April Strohmeyer will work on the press release.

The Strategic Plan was accepted by the board.

Any ideas that you wish to be added to the next agenda should be emailed to Rosemary Aney.

The land that may be donated to the shelter was discussed. The board was OK with spending \$200 if the Zoning hearing is needed. The land is a 2 acre parcel and is currently zoned as agricultural. Kathy McNally-Bova stated that her shelter is zoned as agricultural as well.

The meeting adjourned at 7:15pm. Motioned by Bill Korner. Motion seconded by April Strohmeyer.

Respectfully submitted,  
Nichole Sauer, Board Member